

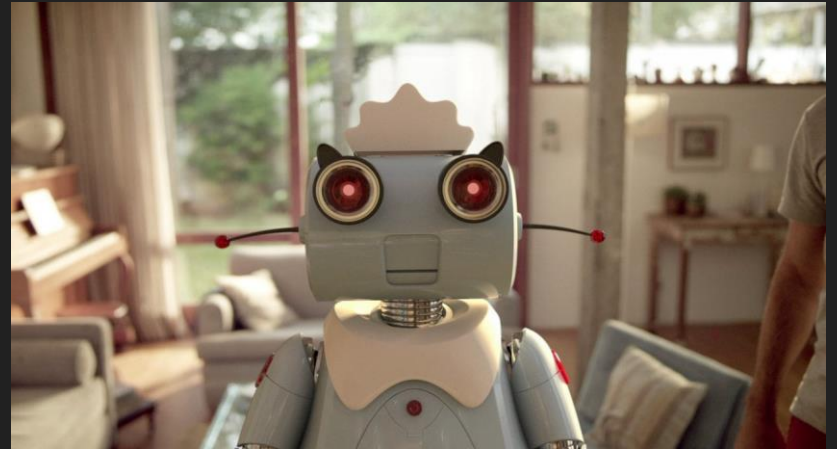
Technology and Communication

Future Trends

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Today's Outline

1. RIP: List of Disintermediated Industries
2. Predicting the Future?
3. Trends that will Impact Waste Management
4. Discussion



R.I.P.: Industries Forever Changed

S A M S A M



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<input type="text" value="for sale"/>	general	housing wanted	art / media / design
<input type="button" value=">"/>	groups	housing swap	biotech / science
event calendar	pets	vacation rentals	business / mgmt
<input type="button" value="1"/>	events	parking / storage	customer service
<input type="button" value="2"/>		office / commercial	education
<input type="button" value="3"/>	personals	real estate for sale	food / bev / hosp
<input type="button" value="4"/>	strictly platonic		general labor
<input type="button" value="5"/>	women seek women	for sale	government
<input type="button" value="6"/>	women seeking men	barter	human resources
<input type="button" value="7"/>	men seeking women	bikes	internet engineer
<input type="button" value="8"/>	men seeking men	boats	legal / paralegal
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What's Next?

Trends:

- Augmented reality
- Robots
- Big data
- Voice or gesture recognition
- Personalization
- Wearables/Internet of Things

What does this mean?

People want things their way

Life should be simplified, improved

Sharing/Renting economy

“Outsourcing” chores

Interoperability

Networks of influence



How will this change waste management?

Questions to consider:

- What does “uber” for WM look like?
- How might consumers citizens want to interact with robots in WM?
- How can we personalize/streamline the experience for people?
- How does WM fit into the technological lives of citizens?
- What does a future forward WM approach look like?

How does this change communication about WM?

- Recognize you're part of a CROWDED information scape
- Listen to your customers/stakeholders
- Personalize your messaging
- Find ways to make people's lives easier
- Take advantage of existing networks
- "Play to where the puck is going"



Thank you!

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